

Title: **Multipreneurship: Diversification in Times of Crisis**

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Chapter 1 Introducing Multipreneurship

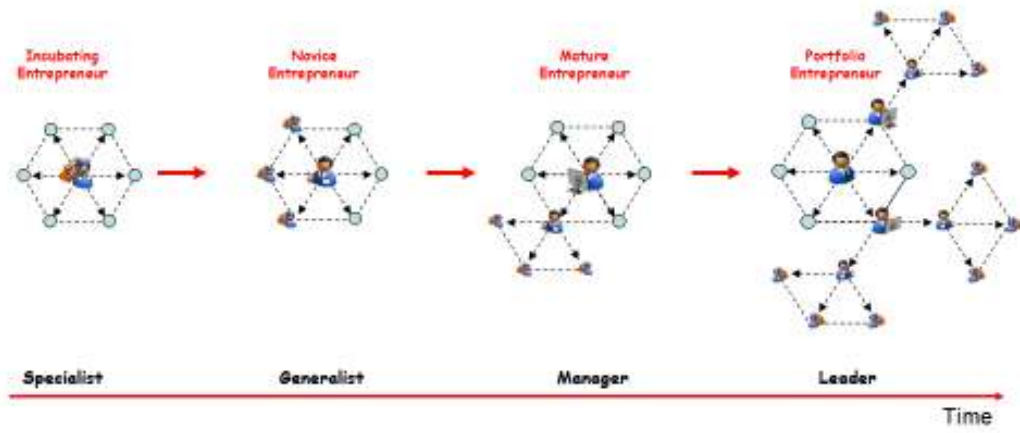


Figure 1.1 Evolution of an entrepreneur in time

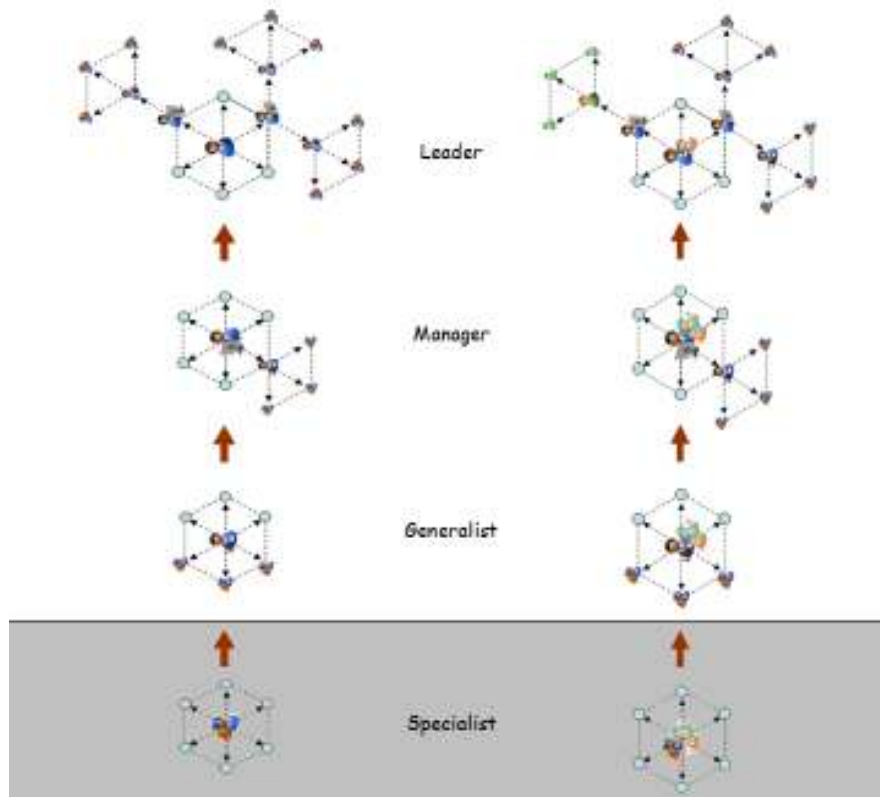


Figure 1.2 Entrepreneurial and multipreneurial growth

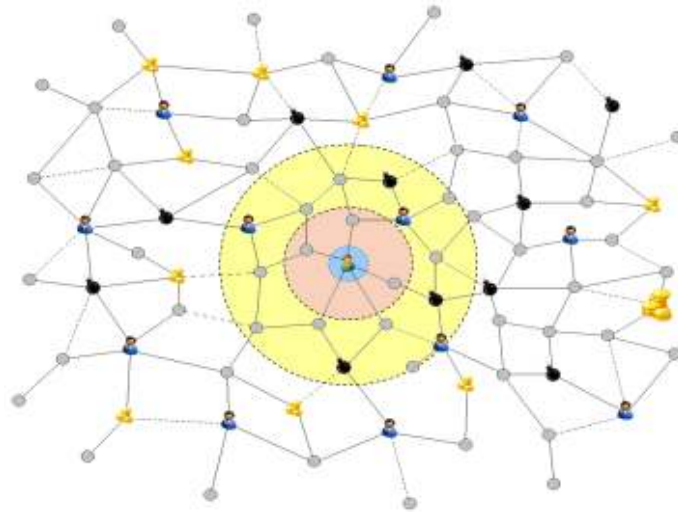


Figure 1.3 Business world from the perspective of the entrepreneur

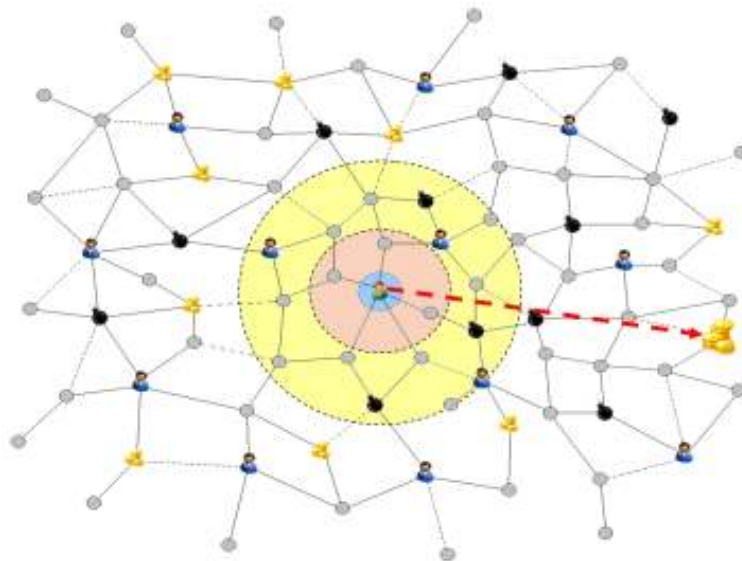


Figure 1.4 Opportunity identification

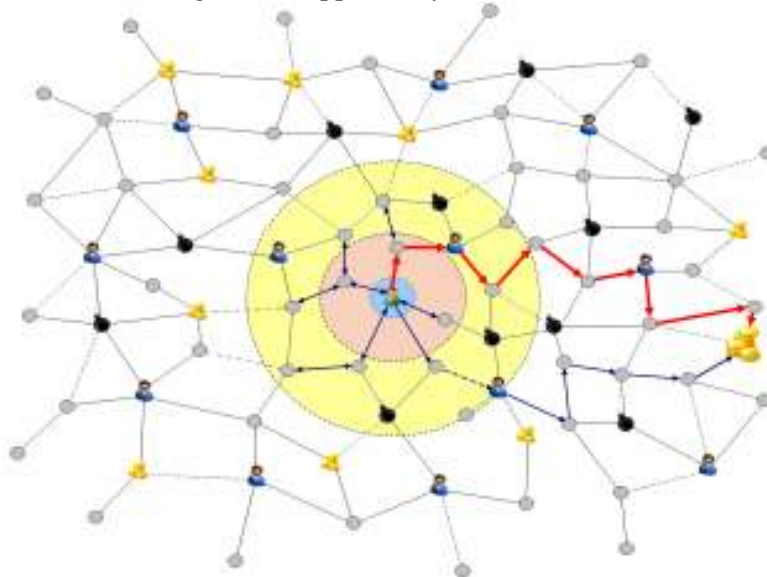


Figure 1.5 Pathway to success

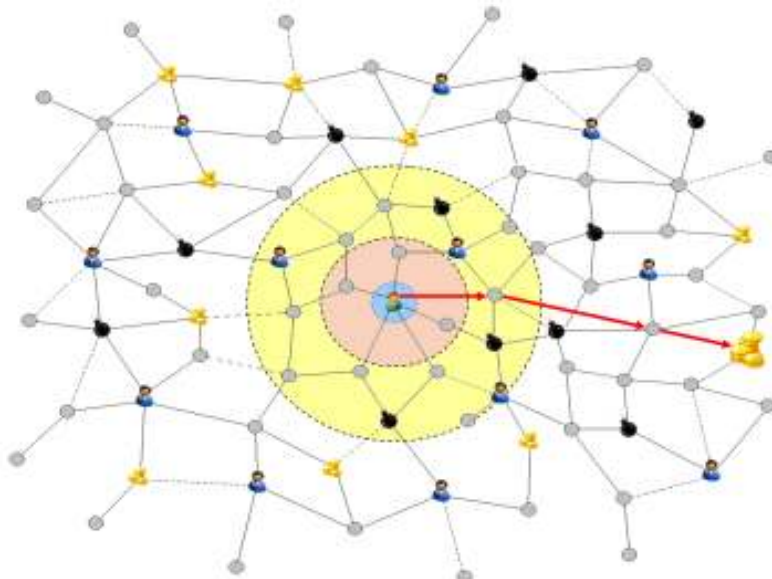


Figure 1.6 Building shortcuts to success

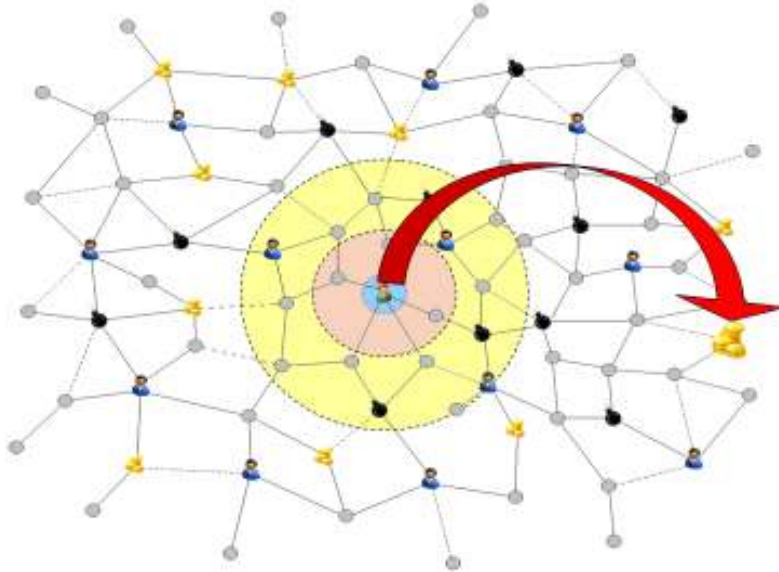


Figure 1.7 Maturing into success

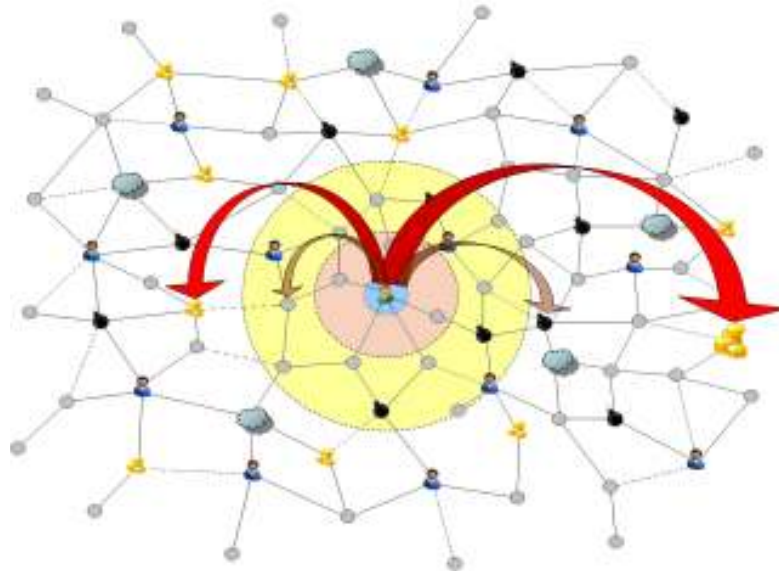


Figure 1.8 Multipreneurial growth

Chapter 2 Theoretical Perspectives

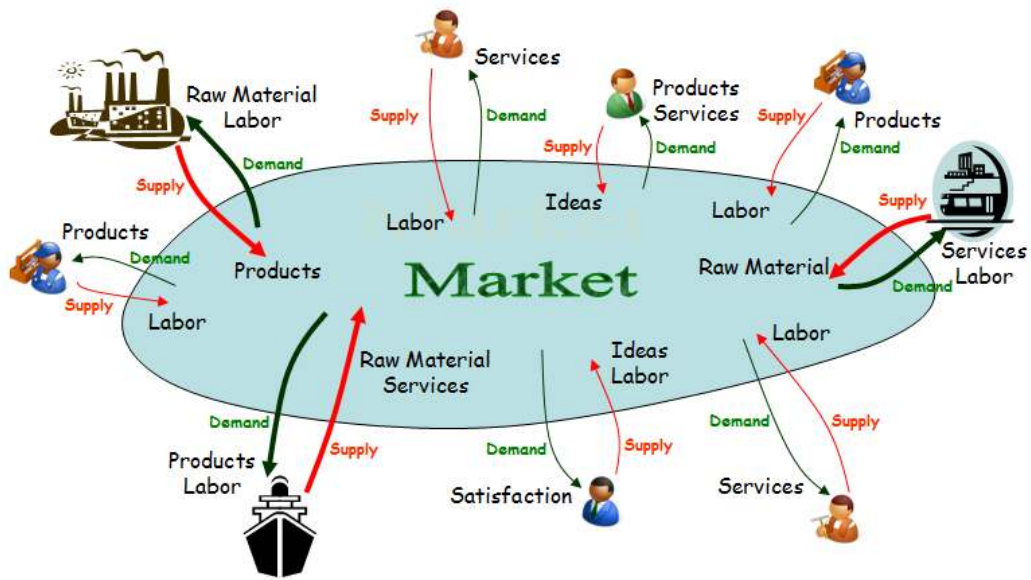


Figure 2.1 The market environment

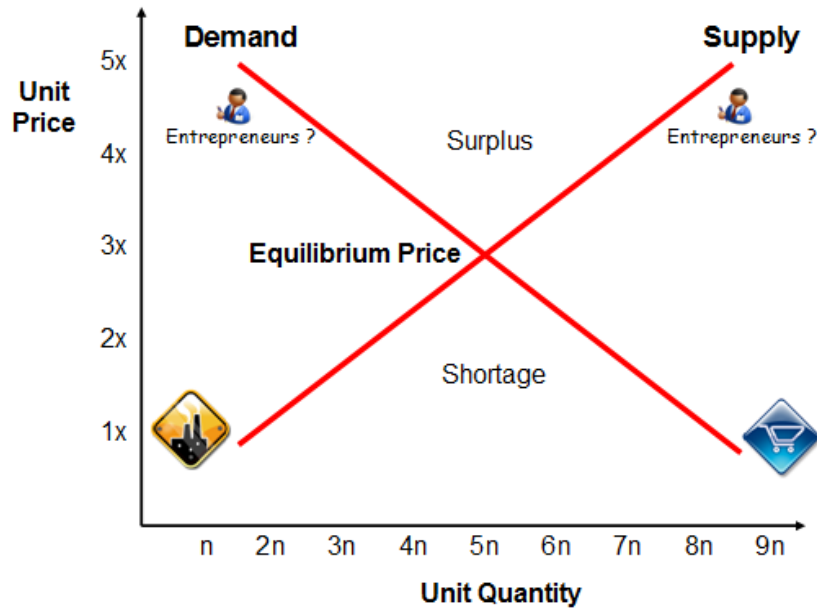


Figure 2.2 The dynamics of supply and demand

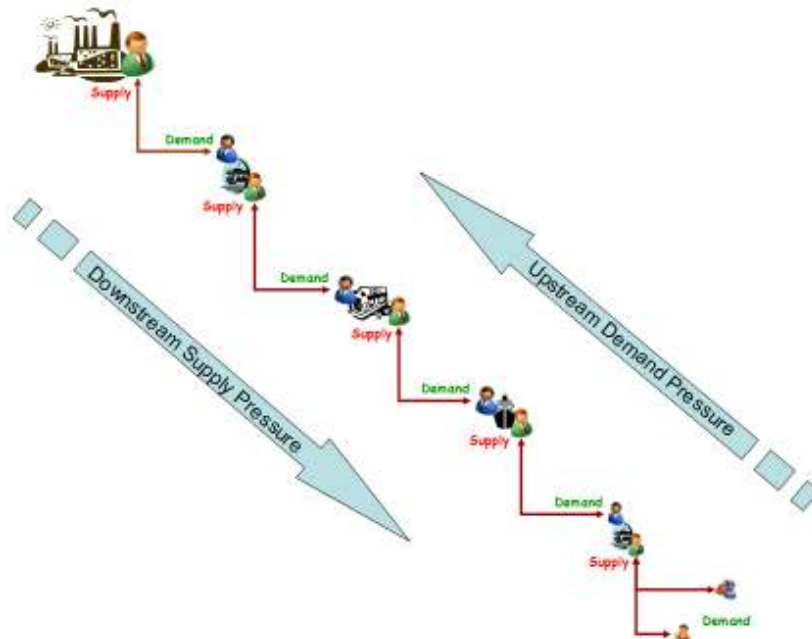


Figure 2.3 Supply and demand roles and pressures

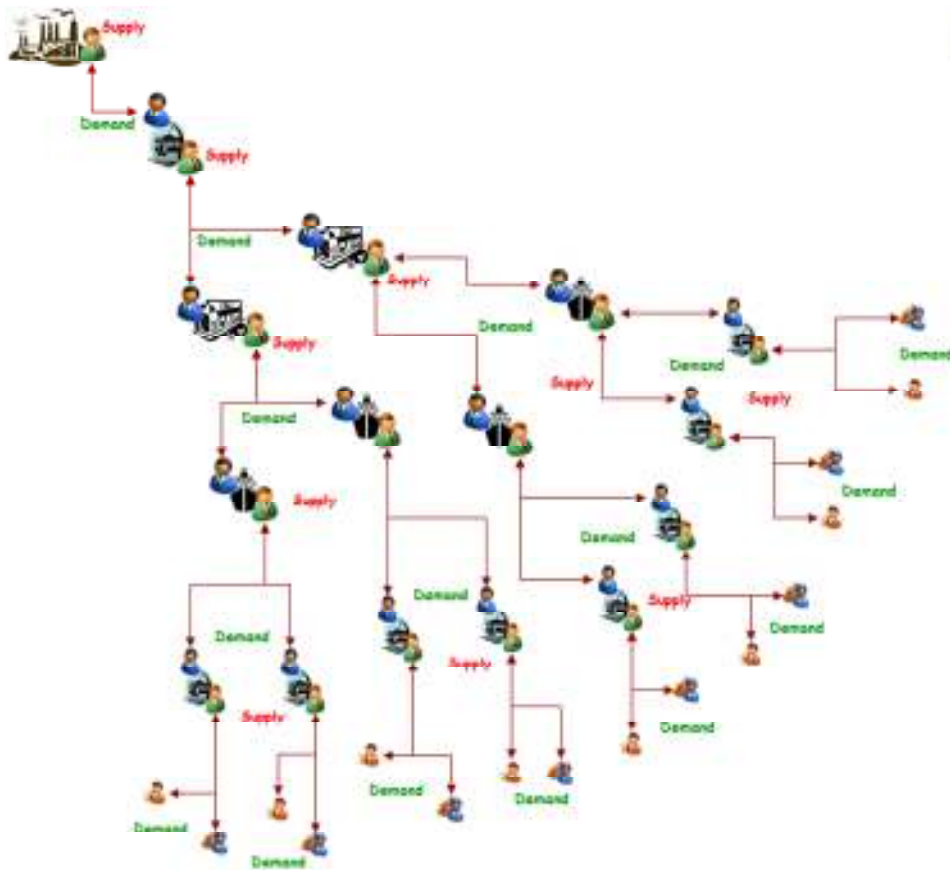


Figure 2.4 Supply and demand roles cascade

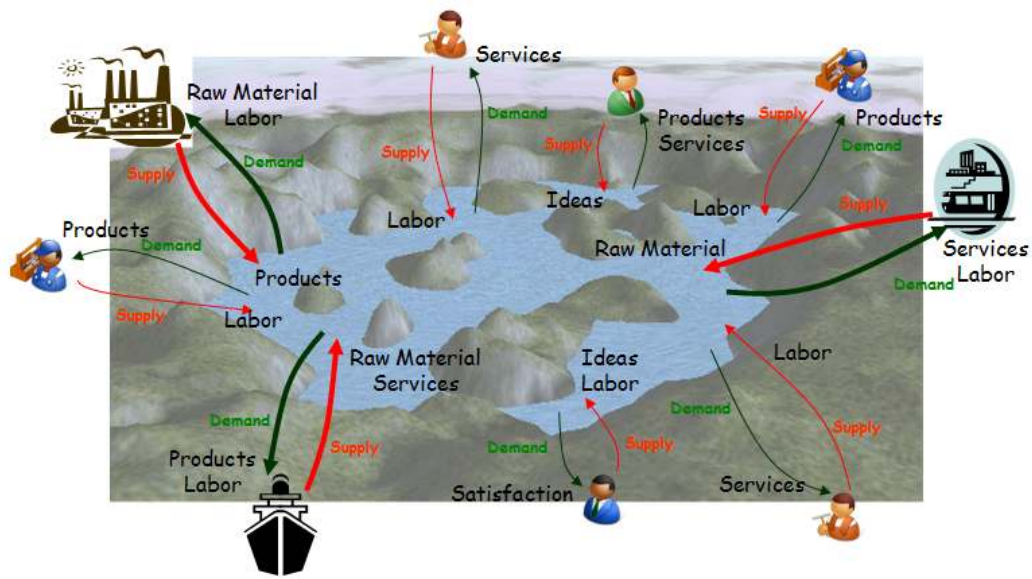


Figure 2.5 Opportunity landscape in markets

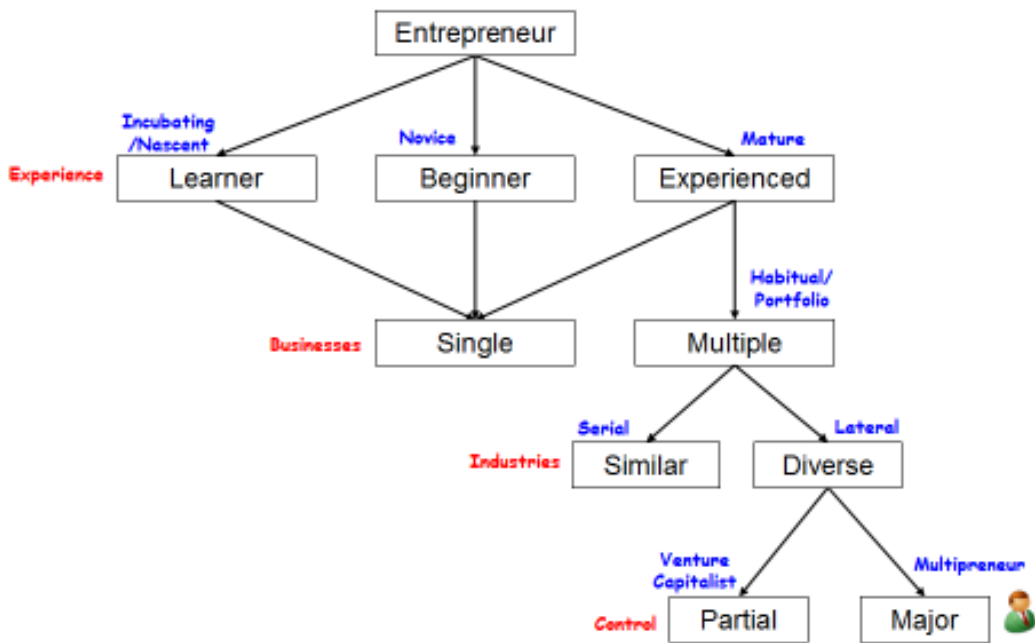


Figure 2.6 Typology of entrepreneurial behavior

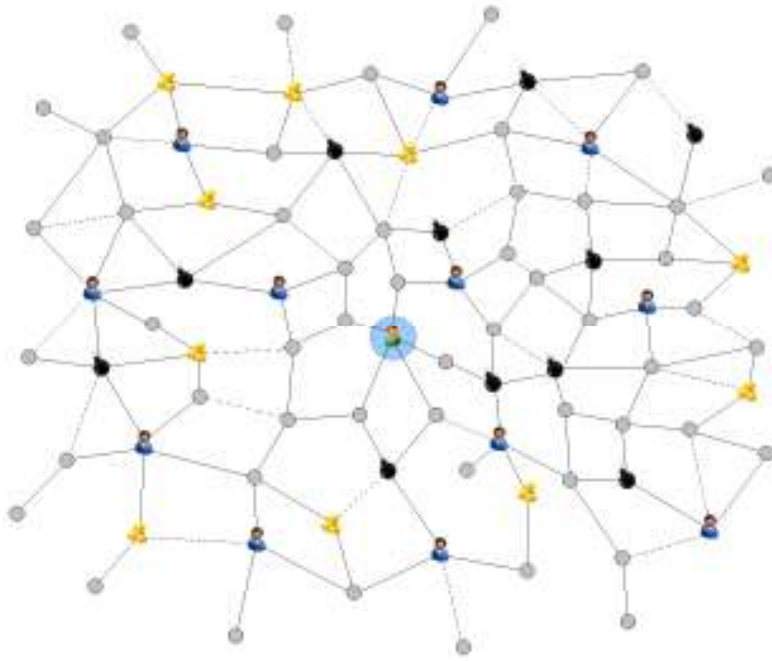


Figure 2.7 The entrepreneur as a hub in the network space

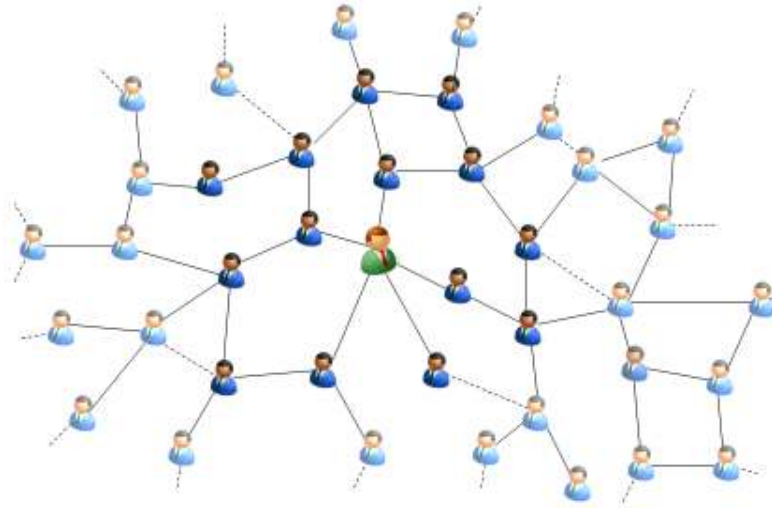


Figure 2.8 The entrepreneur as a hub in the social network space

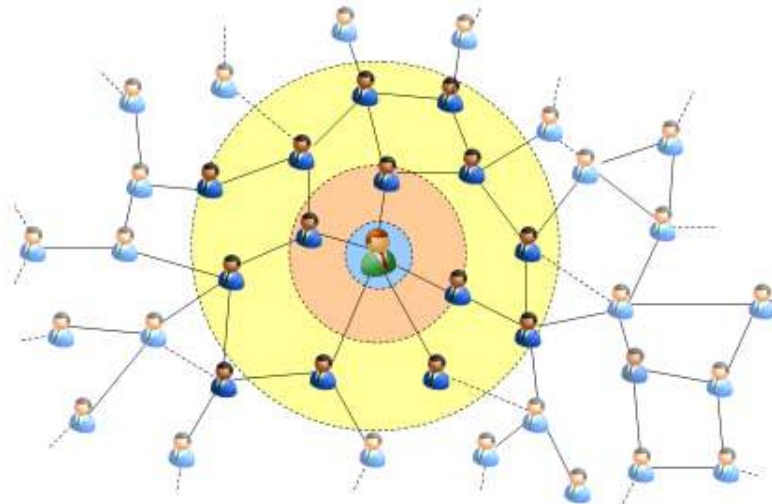


Figure 2.9 Social circles of influence

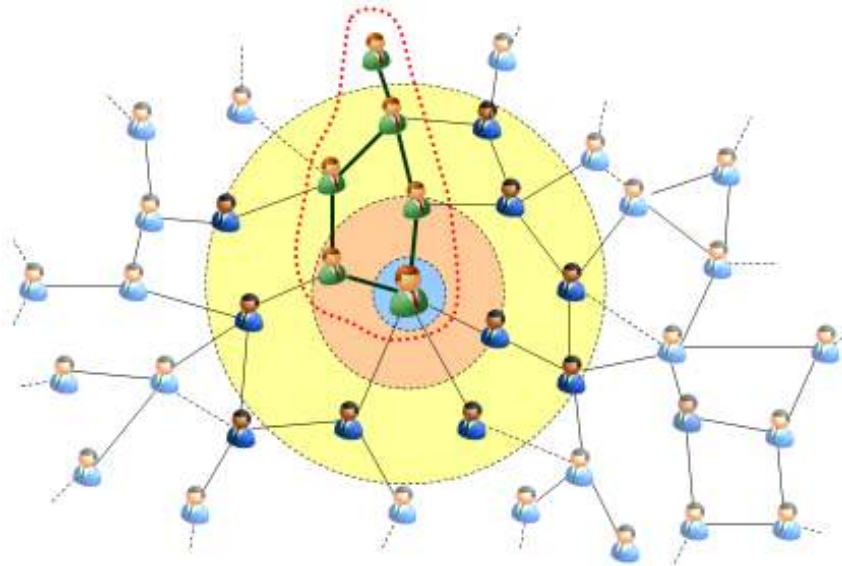


Figure 2.10 Group formation in social networks

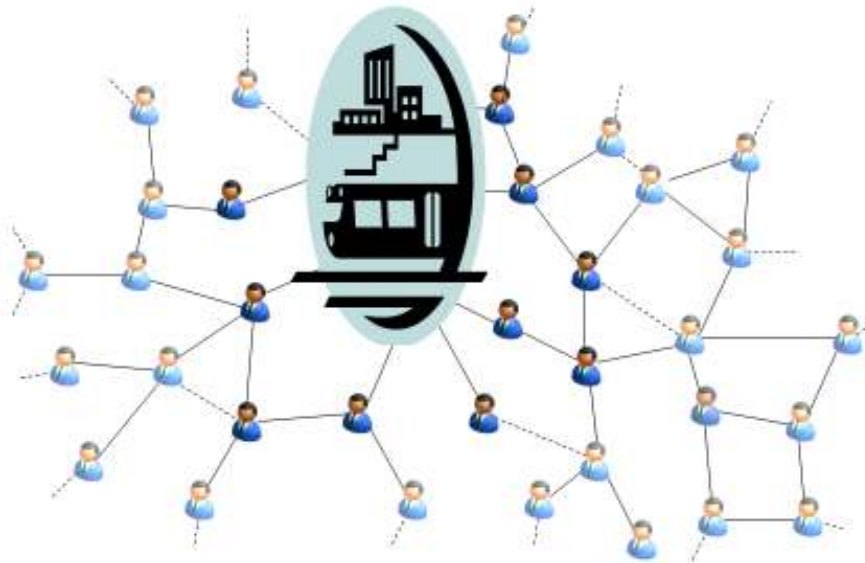


Figure 2.11 Enterprise in social networks

Chapter 3 Low-Level Multipreneurship

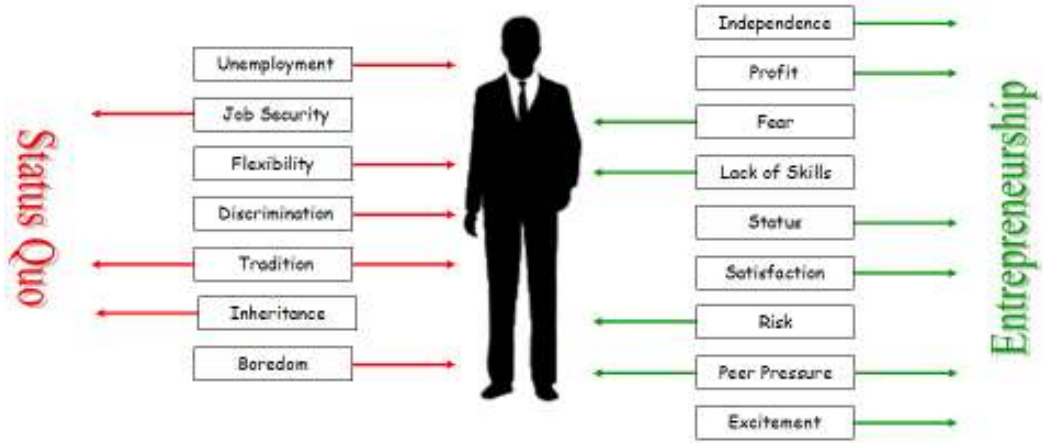


Figure 3.1 Pull and puss entrepreneurial drives

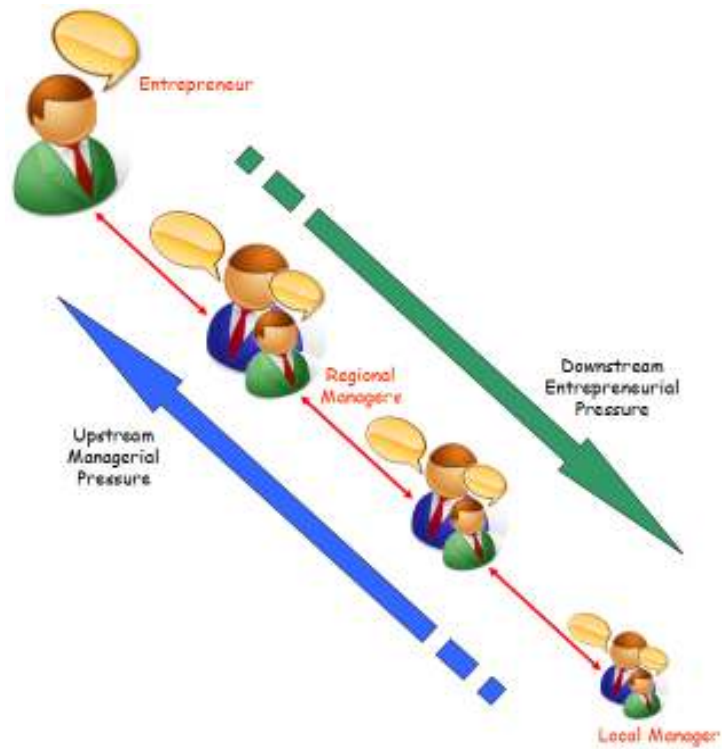


Figure 4.1 Managerial and Leadership/Entrepreneurial Pressures

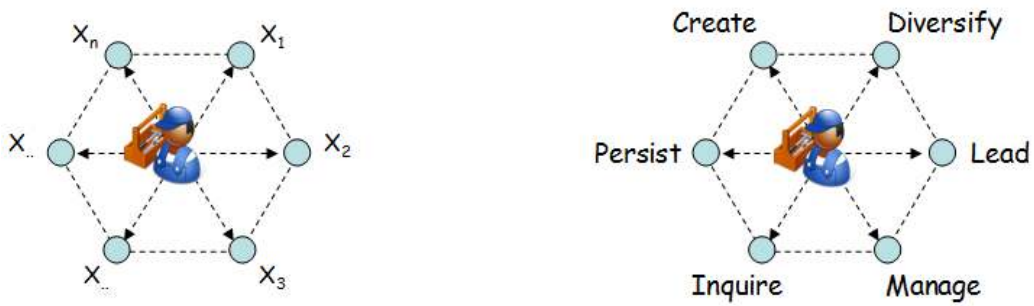


Figure 4.2 Attributes Representation of an Entrepreneur

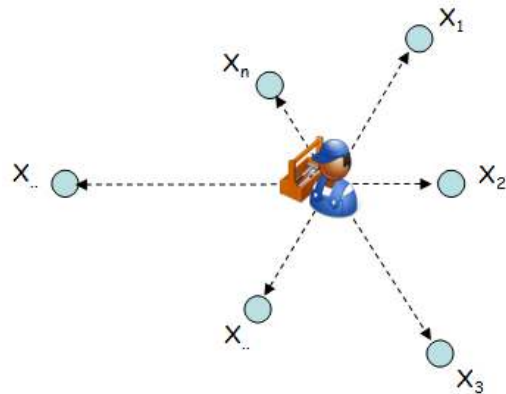


Figure 4.3 Weighted Attributes Representation of an Entrepreneur

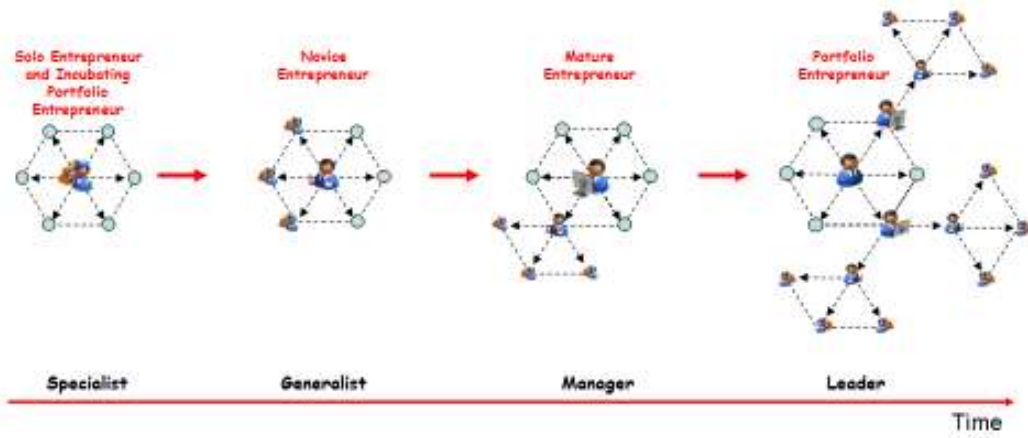


Figure 4.4 Transition to Portfolio Entrepreneur Over Time

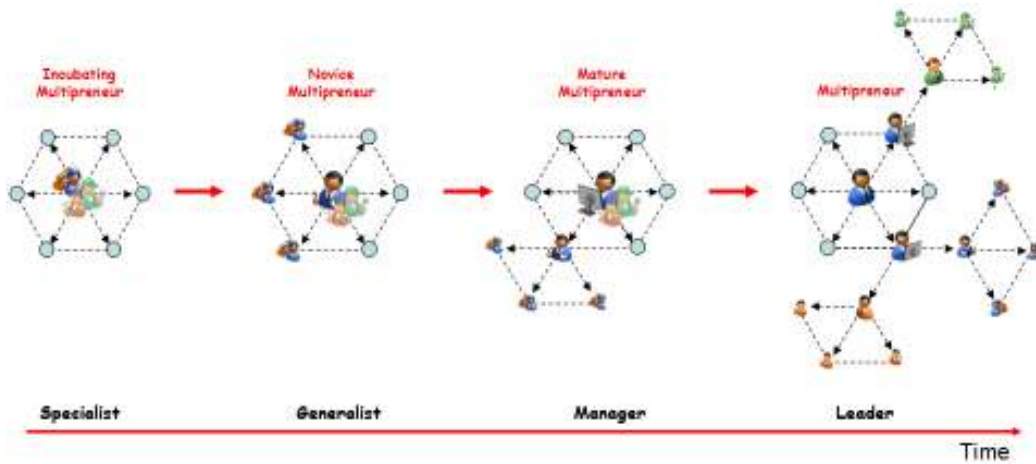


Figure 4.5 Transition to Multipreneur Over Time

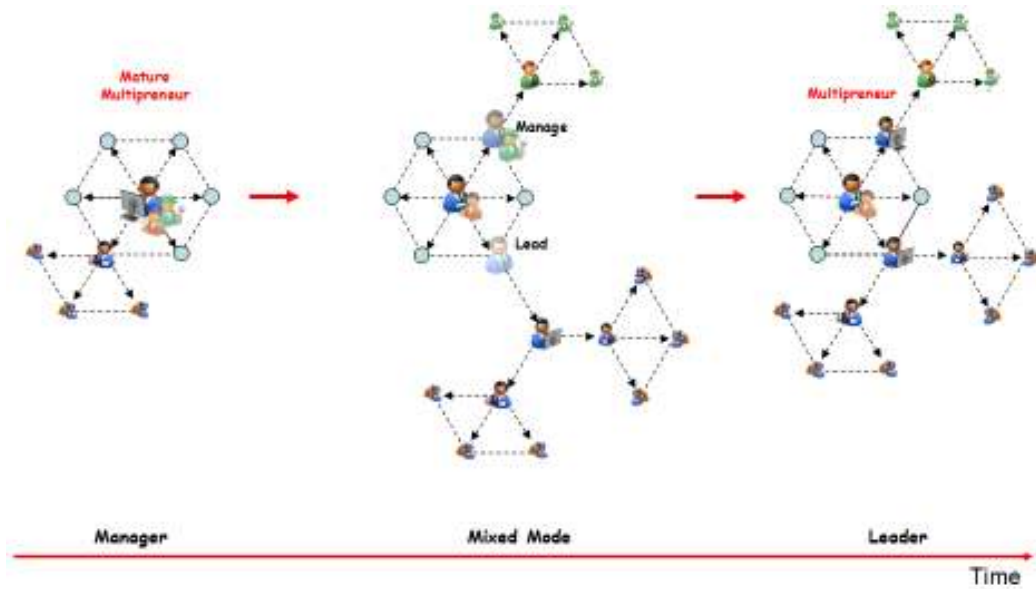


Figure 4.6 Interim Step from Entrepreneurship to Multipreneurship

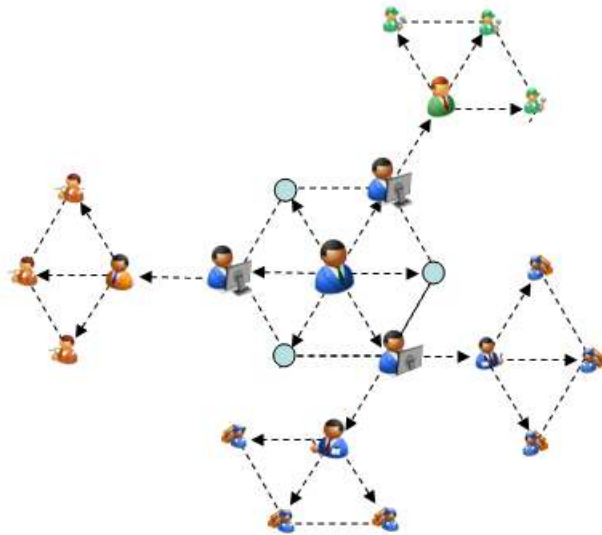


Figure 4.7 Final Developmental Stage of Multipreneurship

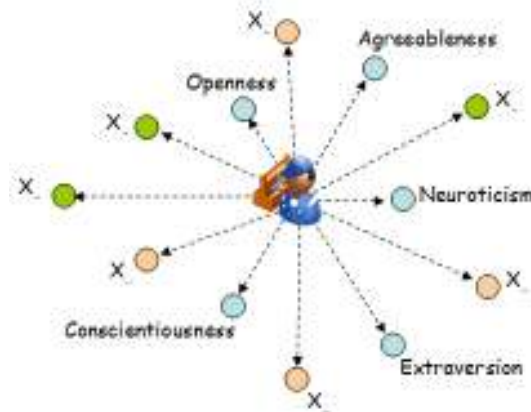


Figure 4.8 Personality traits representation

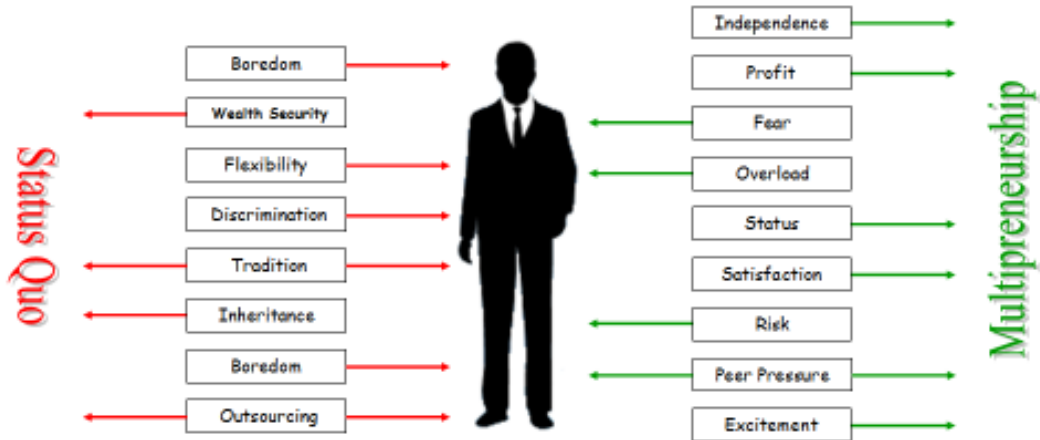


Figure 4.9 Pull and puss drives of high-profile multipreneurs

Chapter 6 Multipreneurship Framework

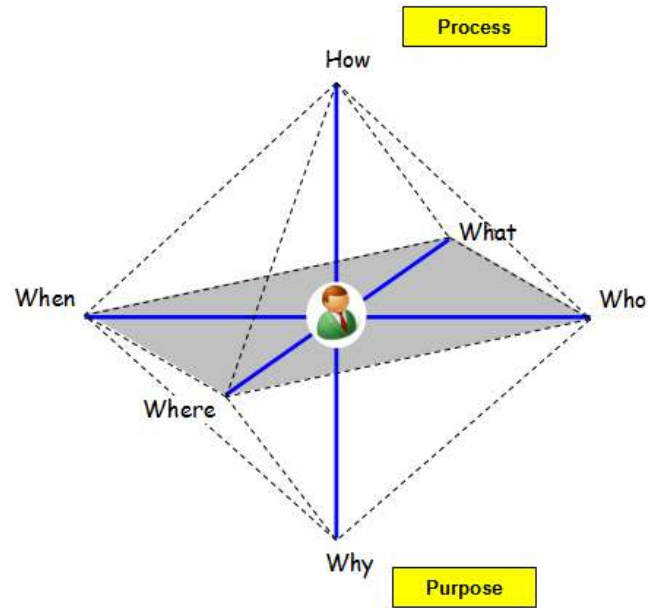


Figure 6.1 The interrogatives diamond in scientific research

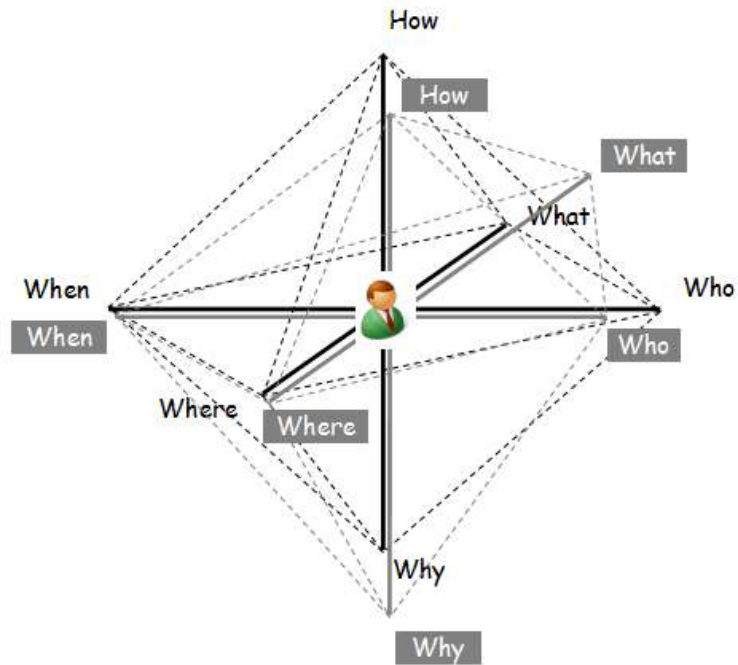


Figure 6.2 Differences between perception and reality along four dimensions

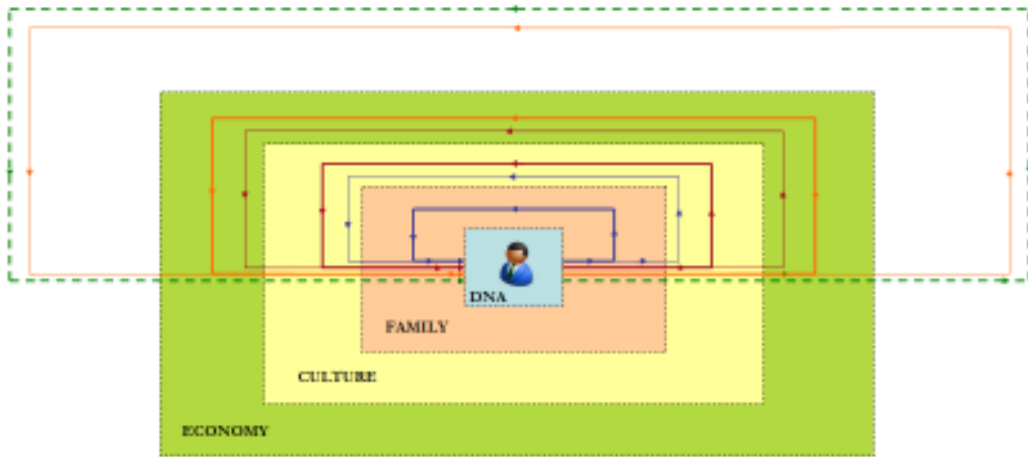


Figure 6.3 Systems representation of the environmental influences of an individual

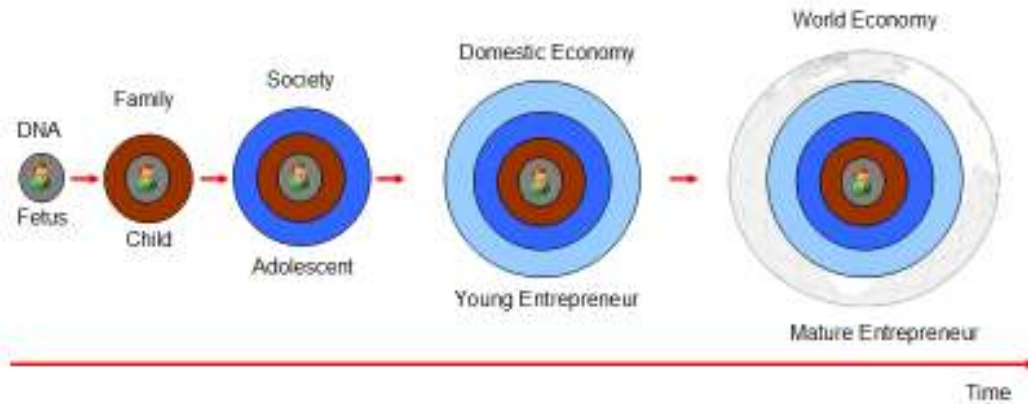


Figure 6.4 Influence circles in the evolution of entrepreneurs

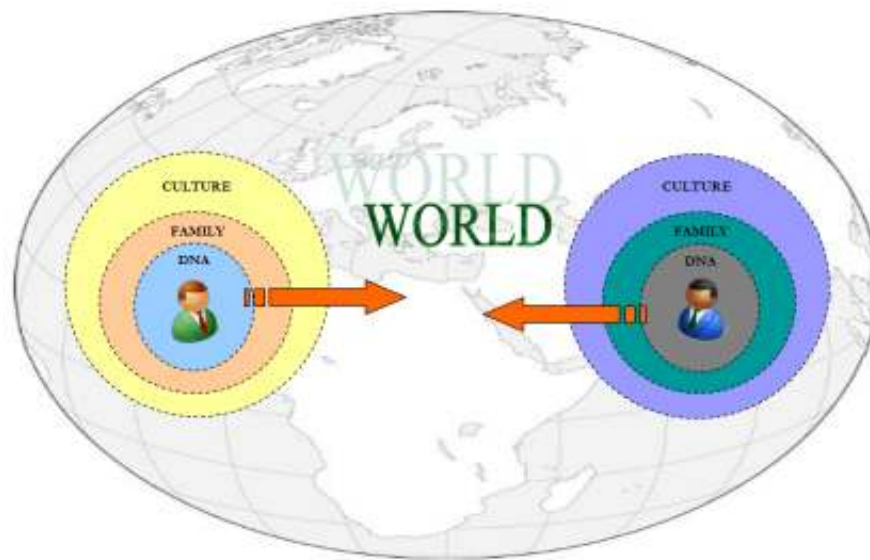


Figure 6.5 Influence circles in communication process

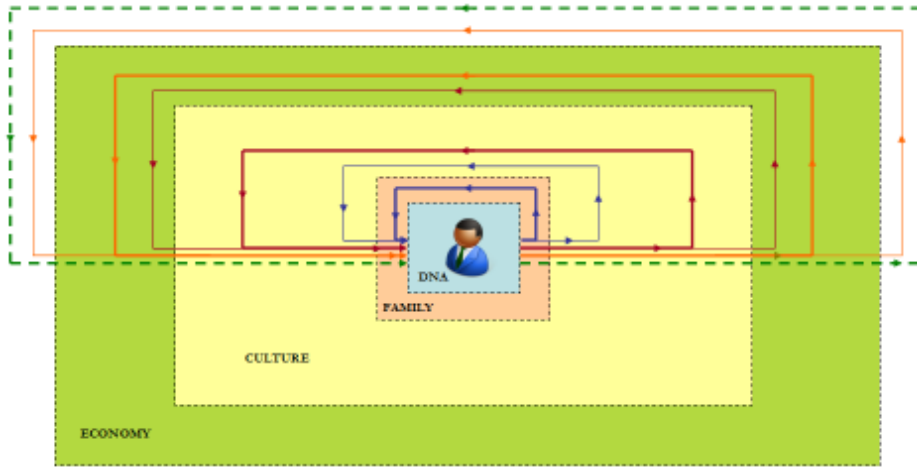


Figure 6.6 Individual with small family influence

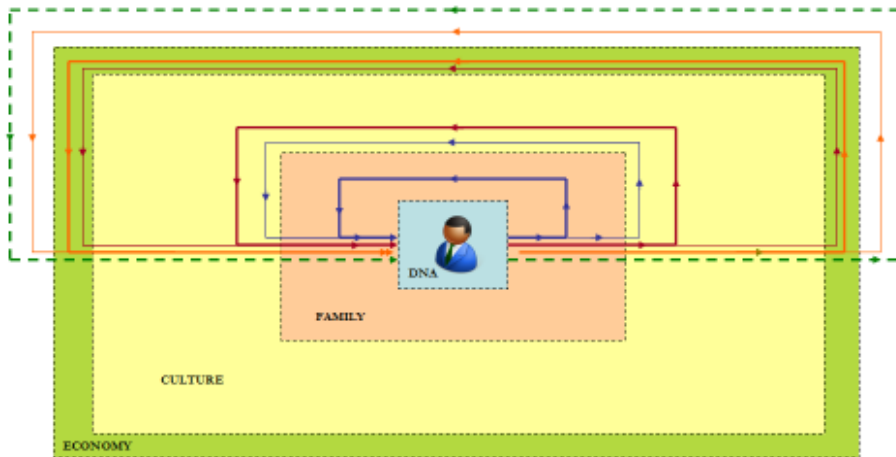


Figure 6.7 Individual isolated from the global economy

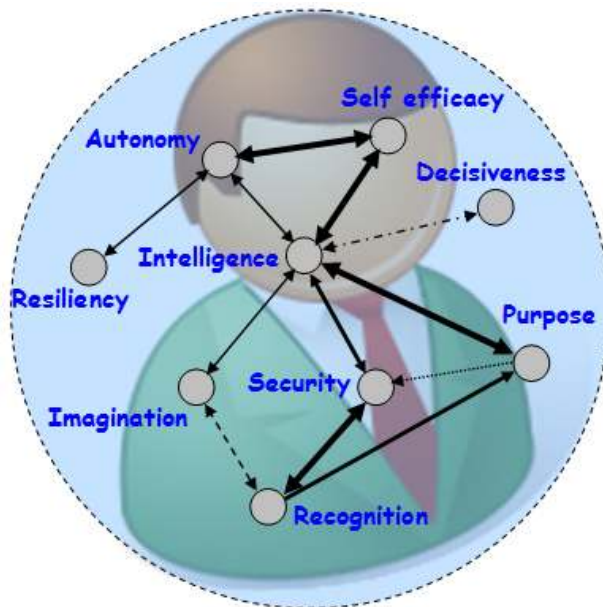


Figure 6.8 Internal capital as a network of traits

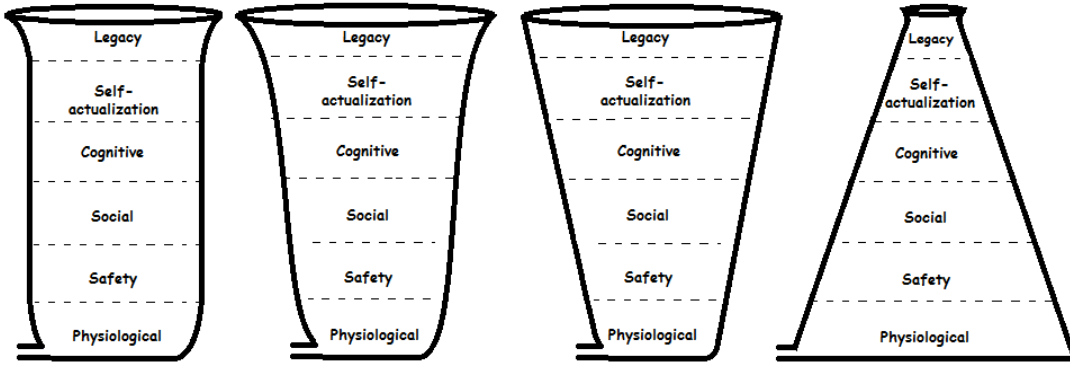


Figure 6.9 Hierarchy of needs for different individuals.

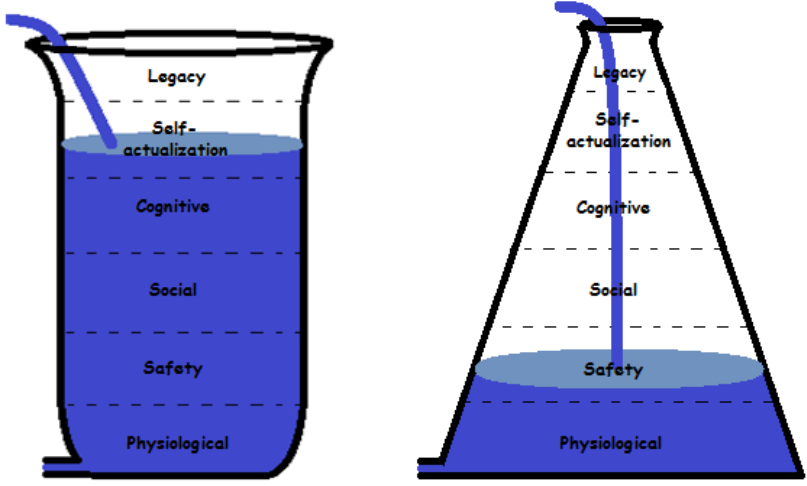


Figure 6.10 Flow of satisfaction of needs

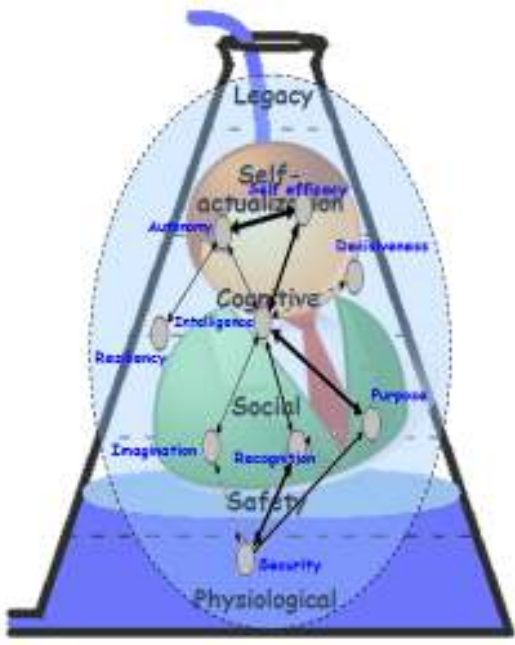


Figure 6.11 Internal capital and networked attributes

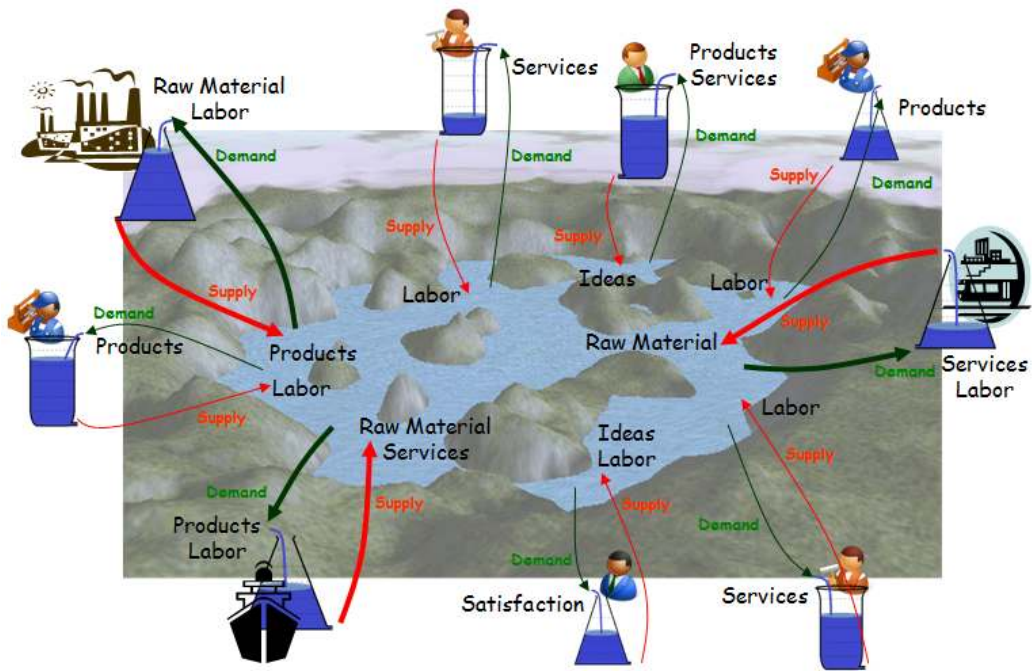


Figure 6.12 Internal capital exchanges in a market setting

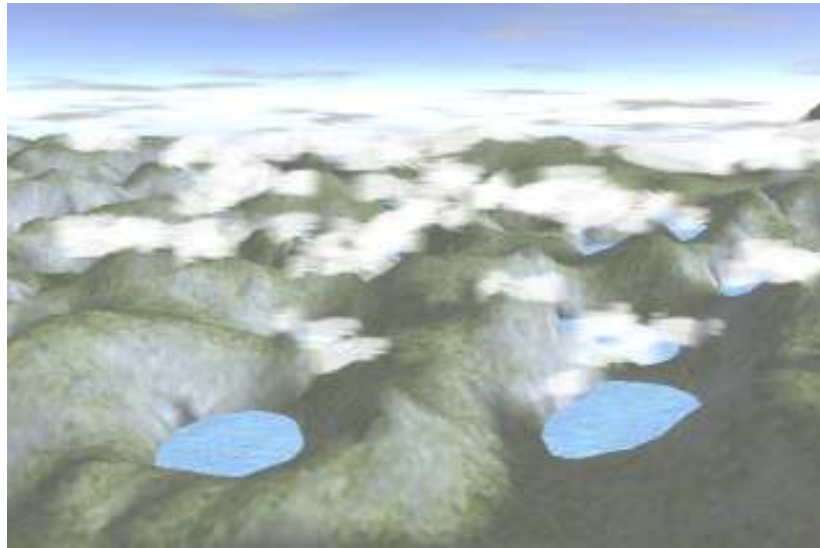


Figure 6.13 The market terrain from the perspective of entrepreneurship

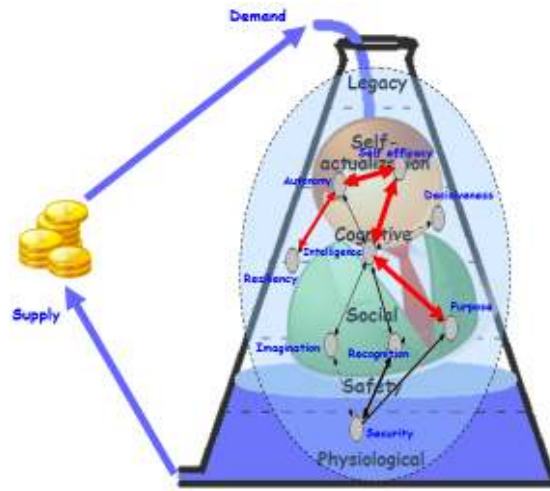


Figure 6.14 Entrepreneurship through supply and demand of internal capital

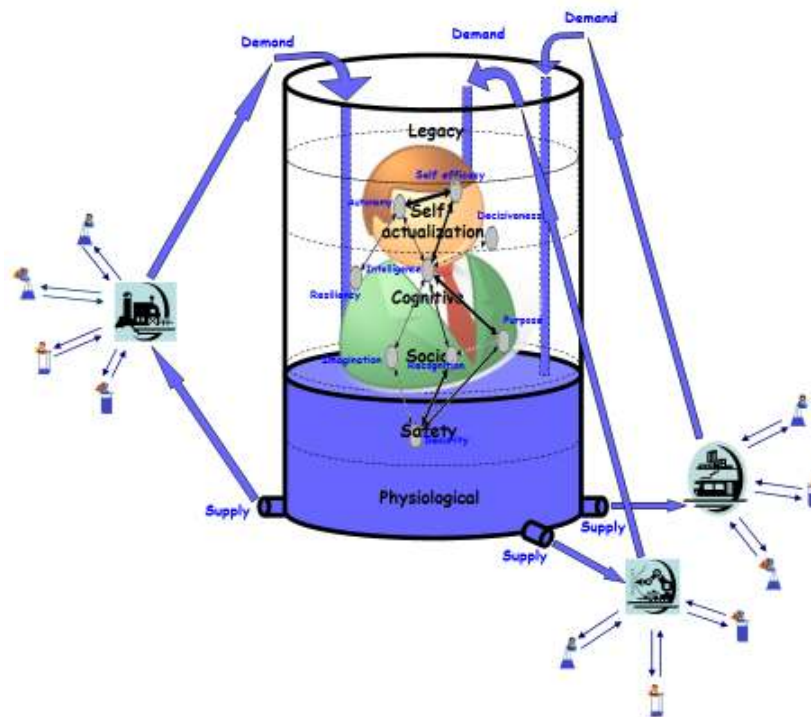


Figure 6.15 Multipreneuring with supply and demand streams

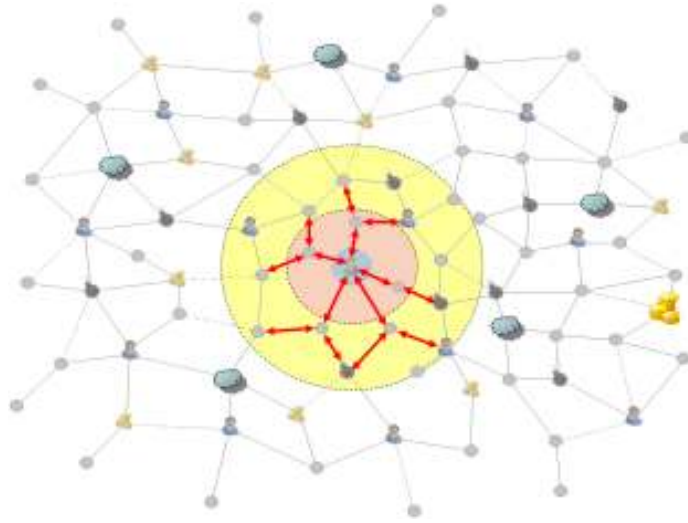


Figure 6.16 Breadth-first search in the opportunity space

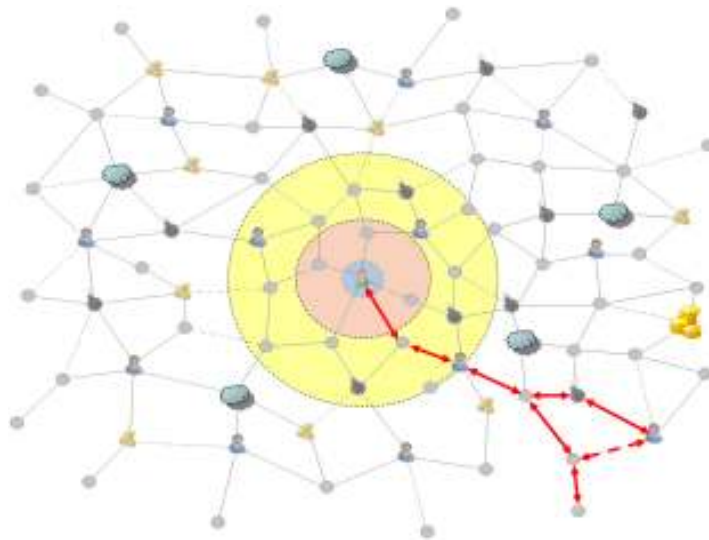


Figure 6.17 Depth-first search in the opportunity space

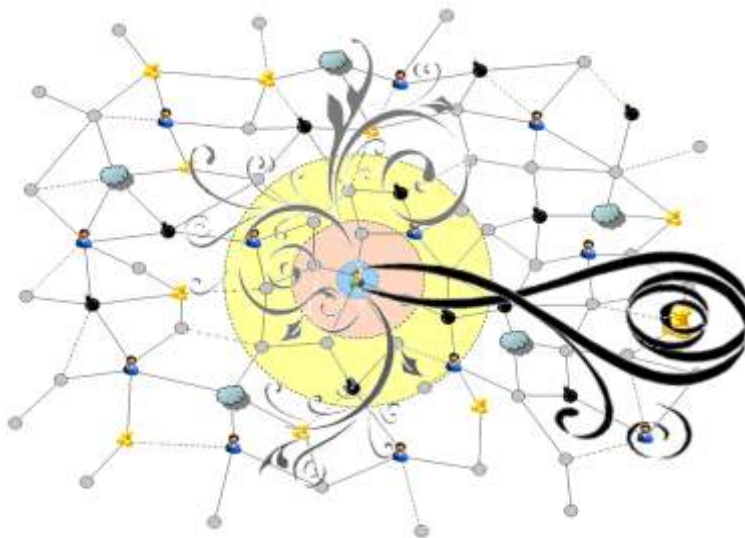


Figure 6.18 Browsing in the opportunity space

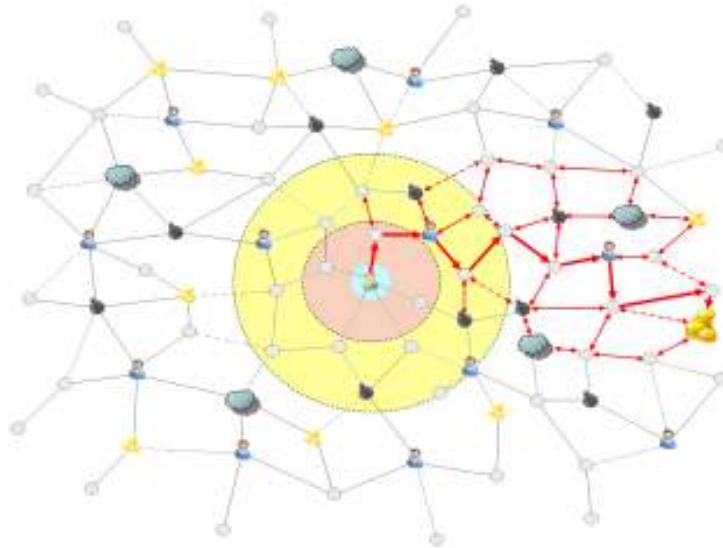


Figure 6.19 Heuristic search in the opportunity space

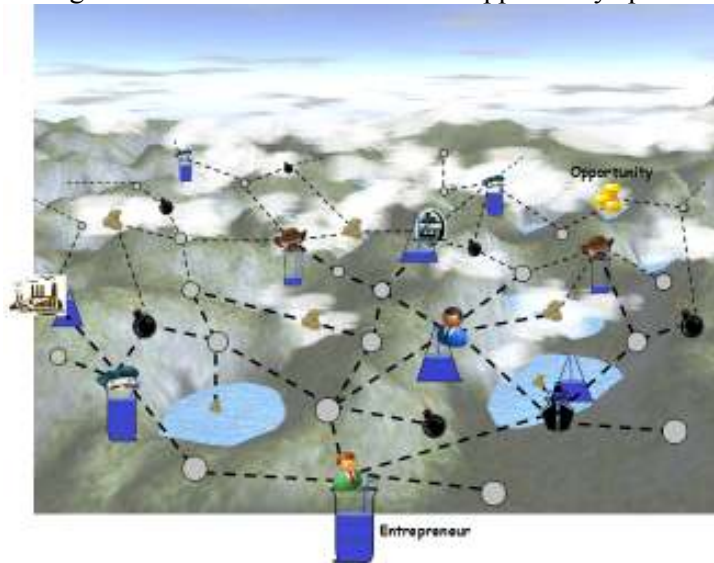


Figure 6.20 Entrepreneurial network with internal capital in market space

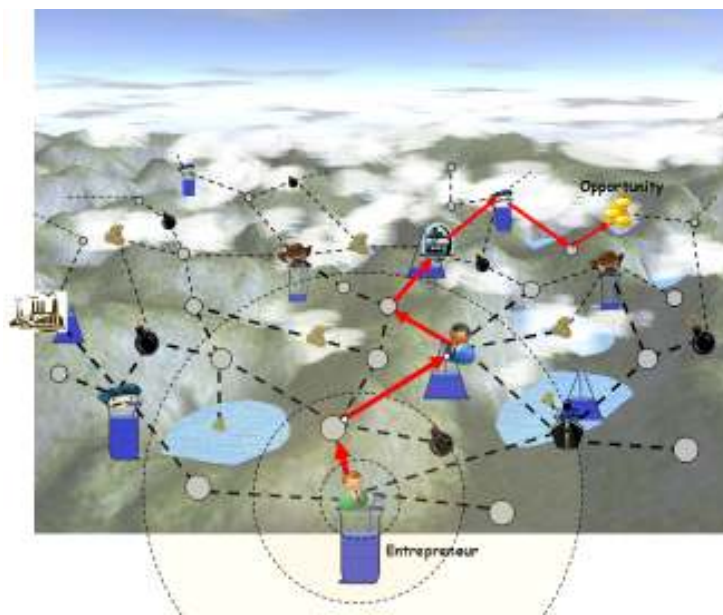


Figure 6.21 Opportunity exploitation

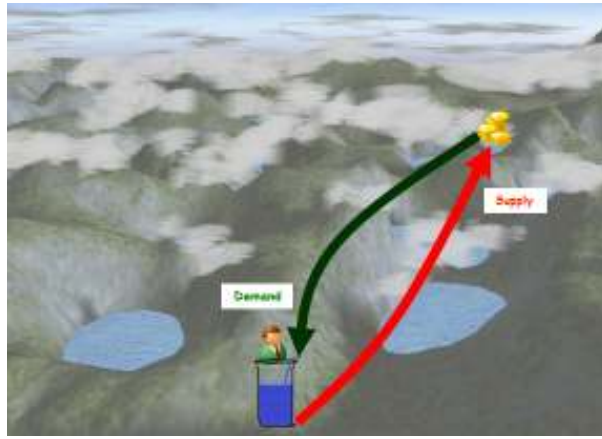


Figure 6.22 Established venture in the form of supply and demand flows

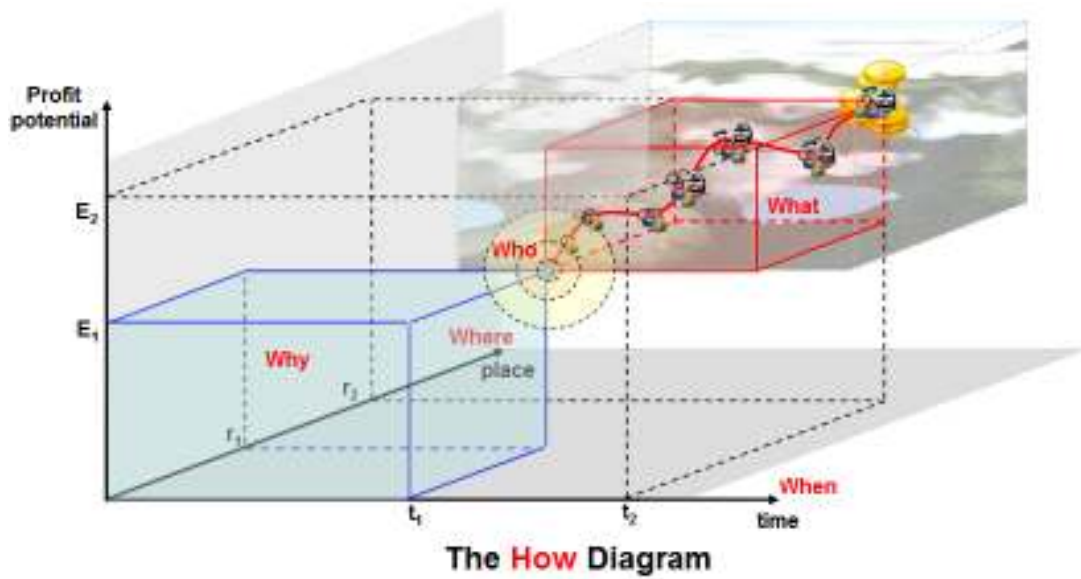


Figure 6.23 Entrepreneurial firm formation timeline

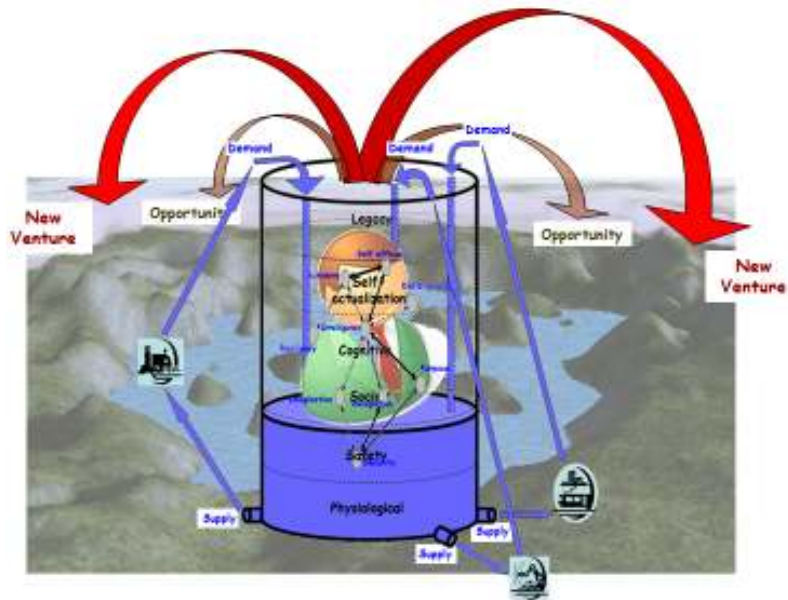


Figure 6.24 Converting opportunities to supply and demand streams

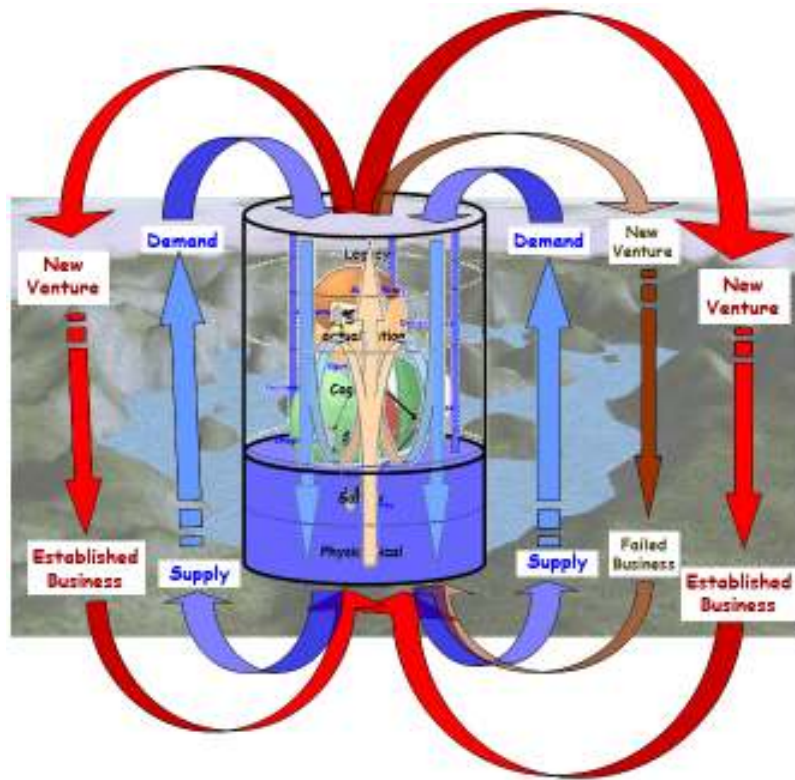


Figure 6.25 Multipreneurship model

Chapter 7 Scaling Up and Out

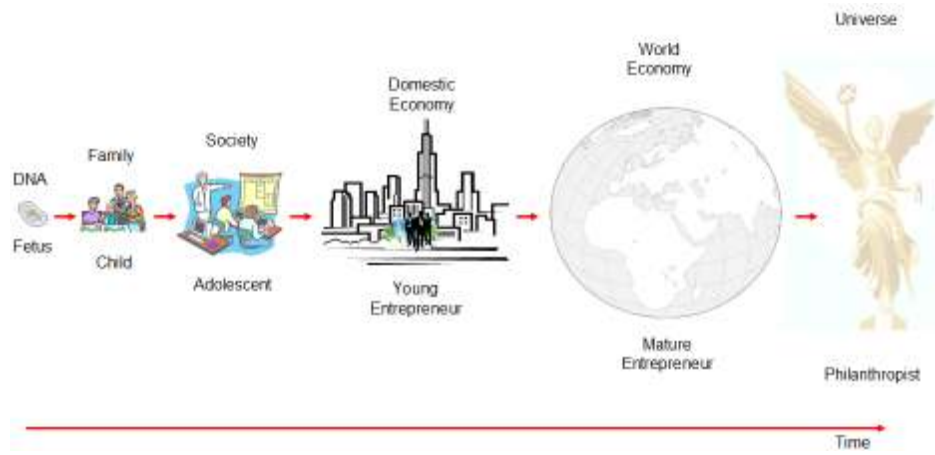


Figure 7.1 Environmental Influences and Entrepreneurial Growth over Time



Figure 7.2 The Internet Globe

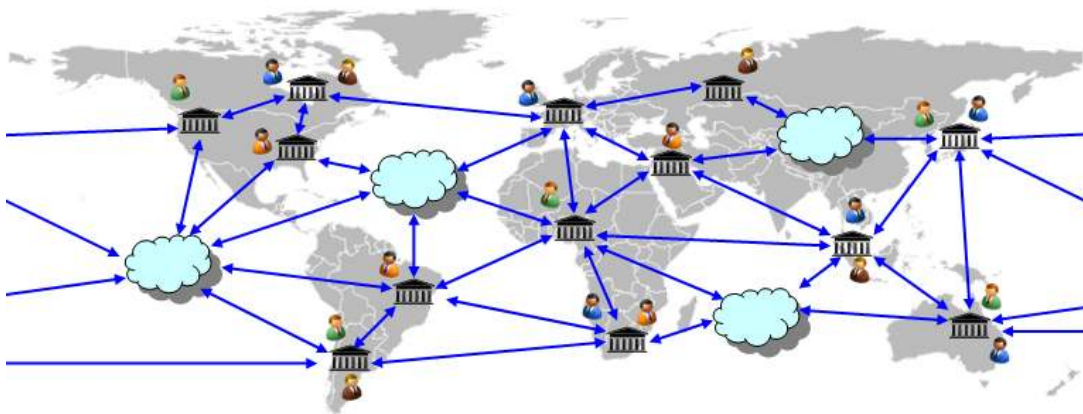


Figure 7.3 Networking educators and future multipreneurs